



**MINUTES**  
**CCACA CONFERENCE CALL**  
**Wednesday, March 4, 2009 ~ 12:00p.m. ET**

**Participants:**

Shane Lyons, Lindsey Babcock, Eric Wood ACC; Kelly Webb, Atlantic 10; Joseph D'Antonio, Jennifer Condaras, Kenny Schank, BIG EAST; Jaynee Nadolski, Big Sky; Alex Masse, Big South; Carol Iwaoka, Chad Hawley, Jennifer Vining-Smith, Big Ten; Lori Ebihara, Keri Boyce, Big 12; Erica Montebaro, Big West; Rob Philippi, Callie Hubbell, Conference USA; Mike Sharpe, Great West; Carolyn Campbell-McGovern, Megan McHugo, Ivy; Jeff Bacon, MAC; Mary Mulvenna, Missouri Valley; Joyce Bell, Northeast; Jackie Mynarski, Ohio Valley; Erik Price, Pac-10; Kathy Keene, Sun Belt; Sarah Arens, West Coast; Anthony Archbald, WAC;

**1. INAAC.**

D'Antonio provided the group with today's INAAC.

**2. Review of Agenda**

No changes

**3. Approval of the January 28-29 In-Person Meeting Minutes**

Keri Boyce noted a few changes to item number 10.

Minutes were unanimously approved.

**4. Follow-up to the January 28-29, 2009 In-Person Meeting**

**A. Coaches' Certification Exam**

D'Antonio, BIG EAST, informed the group that he did have a brief conversation with Brad Hostetter, NCAA, about the group's concerns on issues related to the exam. D'Antonio suggested to Lindsey Babcock, ACC, that she continue to work with Jen Daniels, NCAA, but to let him know if issues are still not getting resolved. D'Antonio offered to take those unresolved issues back to Hostetter. Babcock agreed this was the best way to proceed.

**B. Impact of Technology**

D'Antonio, BIG EAST, informed the group that per the last Communications and Coordination Cabinet conference call, the recruiting cabinet is going to be focused on the use of technology in recruiting. D'Antonio stated that the NCAA would not be issuing an educational column on twitter. Babcock, ACC, expressed a concern that there are still unresolved issues with Facebook. D'Antonio stated that Facebook did not come up at the in-person meeting. Babcock asked if the NCAA would be issuing any type of assistance for Facebook since the CCACA has discussed issues surrounding in the past. Condaras, BIG EAST, indicated that the NCAA's stance at this point is that if the form of communication on any of these social networks can meet the parameters of an email, the

NCAA has not precluded it. Erica Monteabaro, Big West, asked if the NCAA could provide the conference offices with the thresholds used for determining what is permissible (e.g., chart, flow chart) so that the conference offices can answer questions brought forward by their membership. D'Antonio asked the group what they would like for him to do at this point. The group agreed that D'Antonio should ask the NCAA for the "test" they use to determine what types of communication are permissible. D'Antonio informed the group that he would speak with Hostetter, NCAA.

### **C. NCAA Eligibility Center**

D'Antonio, BIG EAST, informed the group that he had a discussion with Greg Dana, NCAA Eligibility Center, regarding the issue of a PSA's status not changing on the website after a waiver has been granted. D'Antonio indicated that Dana is aware of the problem and is optimistic that it will be resolved in the near future.

### **D. Souvenir Cups**

D'Antonio, BIG EAST, informed the group that he has spoken with Shane Lyons, ACC, and members of the NCAA staff regarding the issue of having student-athletes' pictures on a souvenir cup that also has a sponsor's logo, trademark, etc. Currently, interpretations associated with the matter are being reviewed and Lyons will be notified when a final determination has been made.

### **E. Future Meetings**

D'Antonio, BIG EAST, indicated that he has had preliminary discussions with a few individuals regarding future in-person CCACA meetings. D'Antonio also indicated that it is uncertain right now if the meetings will continue and if they do in what format, location etc. The state of the economy is making it more difficult for conferences to pay the expenses associated with this meeting especially now that the NCAA is not paying the costs. Additionally, the CCA has also discussed the fact that compliance is one of the only departments that holds an annual meeting and questioning whether it should continue.

### **F. NCAA Update**

D'Antonio, BIG EAST, indicated that he per his conversation with Hostetter, NCAA, he is optimistic that the NCAA would be willing to participate if we do hold future meetings. Additionally, D'Antonio reminded the group that he did send a letter of well wishes to Myles Brand, NCAA, from the entire CCACA group.

### **G. SLR Initiative**

D'Antonio, BIG EAST, indicated that he shared the group's thoughts from the in-person meeting and will keep everyone updated as new information arises.

D'Antonio, BIG EAST, indicated that he will provide follow-up on any of these items when new information becomes available.

- 5. Coaches Using Internet Video to Teach Proper Techniques (sports and conditioning related) to signed PSAs**  
Monteabaro, Big West, requested feedback on whether it is permissible for an institution to post video of strength and conditioning/sport specific techniques on its website. Additionally, Monteabaro asked if the group thought it was permissible to send such video material to PSAs as pre-enrollment information. Babcock, ACC, indicated that she has given permission to post the information on the website as well as send strength and conditioning information to PSAs as pre-enrollment. D'Antonio, BIG EAST, indicated that he has not had that question but would agree with Babcock. The group seemed to agree that sending sport technique videos (e.g., how to properly hit a volleyball) to PSAs as pre-enrollment information would be too close to coaching and therefore not permissible.
- 6. Compliance Reviews / NCAA Guidelines**  
Condaras, BIG EAST, provided the group with a subcommittee update. Condaras indicated that the group is almost ready to release the Preliminary Needs Assessment/Materials Request List and Questionnaires documents to the full CCACA. Condaras requested that the full group review the information and provide feedback. Condaras also requested feedback on what direction the subcommittee should go at this point. Specifically, are there other documents that the subcommittee should be reviewing? Condaras noted that there is already a request to create a sample report for conference offices to use after the campus visit.
- 7. Application of Bylaw 14.5.4.2 as of 8/1/09**  
Chad Hawley, Big Ten, expressed a concern with part B of the bylaw. Hawley asked for feedback as to whether anyone else had concerns with the fact that the classes have to transfer in as actual English or math credit at the four-year institution. Hawley indicated his main concern is that not every institution will accept the JUCO credits the same way and that some institution might not accept the credits at all. Hawley also indicated that he has spoken with the SEC about their conference policy. The SEC has granted waivers for situations where there are mitigating circumstances for not fulfilling the requirement. Hawley suggested that the NCAA will most likely have to grant similar waivers for this change in legislation. Hawley informed the group that the NCAA will be issuing a confirmation in the near future. A few other individuals indicated that their conferences were against the proposal for the issues Hawley discussed. D'Antonio, BIG EAST, reminded the group that the effective date for this proposal is 8/1/09, so the earliest an individual would most likely enroll at a four-year school is fall of 2011.
- 8. PSA Club Teams Competing On-Campus / Unofficial Visits**

Carolyn Campbell McGovern, Ivy, indicated that she did not have anything new to report on this issue at this time. D'Antonio, BIG EAST, indicated that he would put the item on next month's agenda.

**9. Next CCACA Conference Call**

D'Antonio, BIG EAST, reminded the group that the next conference call will take place on Wednesday, 4/1/09 at Noon EST.

**10. Additional Items**

D'Antonio, BIG EAST, alerted the group to a new educational column that was recently posted on LSDBi. This educational column provides further clarification on NCAA Proposal 2008-76

**11. CCACA Conference Call Trivia**

D'Antonio reviewed the rules and regulations of "conference call trivia" and asked the question of the day.

**12. Adjournment.**