



**MINUTES**  
**CCACA CONFERENCE CALL**  
**Wednesday, March 1, 2006 ~ 10:00 a.m. (MT)**

**Participants:** Shane Lyons and Lindsey Babcock Atlantic Coast; Jackie Campbell and Jamie Braunwarth, Atlantic 10; Joseph D'Antonio, Jason DeAngelis, and Jennifer Condaras, Big East; Ron Loghry, Big Sky; Chad Hawley, Carol Iwaoka, and Greg Walter, Big Ten; Melissa Odenwelder Colonial Athletic, Charolette Hunt, Conference USA; Carolyn Campbell-McGovern and Brian Bario, Ivy League; Patty Viverito and Mary Mulvenna, Missouri Valley; Lisa Danner, Mountain West; Mike Matthews, Erik Price and Ron Barker, Pac-10; Gil Grimes, Southeastern Conference; Doug King, Southern Conference, Corey Lima and Jennifer Huggins, Southwestern Athletic Conference; Jennifer Henderson, Sun Belt; Anthony Archbald, Western Athletic.

**1. Approval of February 1, 2006 In-Person Meeting Minutes.**

► **ACTION:** The CCACA made corrective suggestions to the February 1, 2006 minutes. The minutes were approved as revised.

**2. NCAA Proposal No. 2006 – Playing and Practice Seasons – First Permissible Contest Date and Certified Events - Basketball.**

Joseph D'Antonio, Big East, request feedback from the group regarding NCAA proposal No. 2006 - Playing and Practice Seasons – First Permissible Contest Date and Certified Events – Basketball. Specifically, what are conferences opinions related to the increase to 29 regular season games when not included in a multi-team event and the stance on permitting teams to compete in two multi-team events during the academic year. Shane Lyons, ACC, expressed concern that the maximum will become the minimum. Lyons noted that the ACC is proposing 29 regular season games if an institution does not participate in a multi-team event. Carol Iwaoka, Big Ten, expressed concern with the pace at which this proposal is moving (August 1, 2006 effective date). Iwaoka also noted that the Big Ten would like a real financial and academic impact statement related to the proposal.

Carolyn Campbell- McGovern, Ivy League, requested clarification on the actual number of contests that could be played under the new proposal. The group noted that 40 plus games could be played considering the two preseason exhibition games, 29-31 regular season games (including the multi-team event), up to four games in a conference tournament, and one to seven games of postseason play (NCAA Championship, NIT). There was a discussion regarding the urgency of the effective date (August 1, 2006) and whether the date was part of a legal settlement.

Mike Matthews, Pac-10, discussed creating an exception that would allow conferences to get together and participate in an eight team tournament and following year have the same eight teams play in a similar tournament at a different site.

**3. NCAA Proposal No. 2005-74 Recruiting – Tryouts – Developmental Clinics – Dealing with application of strength and conditioning coaches.**

Gil Grimes, SEC, discussed NCAA Proposal No. 2005-74 Recruiting – Tryouts – Developmental Clinics with regards to strength and conditioning clinics. Grimes noted that the NCAA staff has indicated that strength and conditioning clinics may be a casualty of this proposal. Currently, strength and conditioning clinics fall under developmental clinics legislation due to the fact that weight training does not teach

fundamental sport skills. Grimes will follow up with NCAA staff to get a confirmation or/and an official interpretation regarding this matter.

**4. Camp Brochures and Promotions.**

Joseph D'Antonio, Big East, requested feedback on NCAA Bylaw 11.3.2.6 (Quotations and Pictures Used to Promote a Camp) and whether it is permissible for coaches to comment (endorse) on AAU tournaments. The group noted that the current legislation applies only to camps and clinics and does not mention tournaments.

Lisa Danner, Mountain West Conference, requested feedback from the group about whether it would be permissible for collages or team pictures that include current student-athletes to be in the background of a camp brochure. NCAA Bylaw 12.5.1.7 (Camps) states "... A student-athlete's name or picture may not be used in any other way to directly advertise or promote the camp..." The group indicated that they would not permit collages to be used in camp brochures. D'Antonio raised the issue regarding whether it was permissible for the camp counselor section to be located on the front cover of the camp brochure. The answers from the group varied.

**5. Coaches Personal Web-Sites.**

Lisa Danner, Mountain West Conference, requested feedback regarding how/if conferences are dealing with a coach's personal web-site and if control measures are being taken on campus to prevent violations from occurring. The group noted that if a violation occurs on a coach's personal web-site, the institution is responsible for reporting the violation due to the fact that the coach is representing the institution. Along with coaches personal web-site issues, the group noted that information posted on Facebook.com by student-athletes is becoming a concern.

**6. Student-Athlete Opportunity Fund (SAOF) – Related to Budgeted Items.**

Joseph D'Antonio, Big East, requested feedback from the group on how the SAOF is used related to budgeted items. Specifically, do conferences permit the use of the fund for student-athlete handbooks and/or planners. The group commented that some institutions do not have large enough budgets to have a line item specifically for a planner/student-athlete handbook and would permit this request. Other group members commented that they would grant this request for the first year if it was used to start a program for the future, which would later become a budgeted item.

Another question was whether the SAOF fund could be used to pay for permissible nutritional supplements? The sense of the group was that this item should be budgeted under strength and conditioning, and should not be paid for out of the SAOF. The last question was regarding whether the fund can be used for attorney charges that are directly related to participation in athletics. Some in the group commented that this issue would need to be dealt with on a case by case basis.

**7. Text Messaging.**

Gil Grimes, SEC, updated the group on feedback from the NCAA staff regarding text messaging. Grimes noted that the staff has indicated that all text messages should be sent by a countable coach and not by an office assistant or student-manager. The recruiting subcommittee is discussing text messaging and plans on sending surveys to the CCACA and coaches groups for feedback. The survey will request feedback on three options: 1)

- leave text messaging as it is now, 2) totally eliminate text messaging, or 3) regulated text messages (e.g., one message per week/day).
- 8. April Evaluation Period – Men’s Basketball.**  
Carolyn Campbell-McGovern, Ivy League, informed the group that the Ivy League is conducting its annual compilation of permissible recruiting events (by state) for men’s basketball during the April evaluation period. Campbell-McGovern noted that she will email the group with assignments for each state.
  - 9. Governance Sub-committee Meeting Update.**  
Carol Iwaoka, Big Ten and Carolyn Campbell-McGovern, Ivy League updated the group on the recent governance subcommittee meeting. Iwaoka noted that the subcommittee is in the beginning stages of developing ideas for changes in the structure. Iwaoka noted that there is not a lot of discussion about legislation at the Management Council meetings and the subcommittee would like to develop a structure that would create a forum where national discussion on issues of importance can take place prior to voting on proposed legislation at the Management Council meeting.
  - 10. Electronic Letterhead.**  
Joseph D’Antonio, Big East, requested feedback from the group on whether it would be permissible for institutions to use a current student-athlete’s picture as a part of the electronic letterhead. The group indicated that they would permit this, inasmuch as an institution can determine what is included on its letterhead.
  - 11. Secondary Level II Penalty Chart**  
The group requested Chris Strobel, NCAA, be sent the Secondary Level II Penalty Chart for confirmation of corrective actions. Lisa Danner, Mountain West Conference, will follow up with Strobel.
  - 12. Student Coaches/Volunteer Coaches.**  
Joseph D’Antonio, Big East, requested feedback from the group on whether conferences had dealt with the issue of student coaches and volunteer coaches traveling with the institution’s team to a competition and then competing in the event unattached. D’Antonio noted that he has received a staff interpretation that this would be impermissible. The group agreed that this would be impermissible.
  - 13. Future Conference Calls.**  
Due to NCAA basketball championship travel conflicts the next scheduled CCACA conference call will be rescheduled to April 12, 2006 at 10:00 a.m. (MT).
  - 14. Adjournment.** The call adjourned at 11:10 a.m. (MT)