



CCACA conference call minutes

Wed., March 3, 2004
9:04–10:25 a.m. PT

Participants: Tracy Shoemake, America East (co-chair); Shane Lyons, Amy Huchthausen, ACC; Sherri Booker, Atlantic Sun; Liz Kane Perry, Atlantic 10; Jerome Rodgers, Keli Cunningham, Big East; Ron Loghry, Big Sky; Carol Iwaoka, Jennifer Heppel, Chad Hawley, Big Ten; Lori Ebihara, Mary Ellen Enigk, Big 12; Erica Satterfield, Big West; Noreen Morris, Charlotte Hunt, C-USA; Carolyn Campbell-McGovern, Mary Mulvenna, Ivy; Dell Robinson, Mid-American; Angie Torain, Mid-Continent; Sarah Weier, Missouri Valley; Corinne Wright, Northeast; Mike Matthews (co-chair), Ron Barker, Erik Price, Pac-10; Dan Trump, Patriot; Captain Ahab, Pequod; Greg Sankey, Gil Grimes, Torie Johnson, Rico Jones, SEC; Helen Grant, Jennifer Henderson, Sun Belt.

1. Approval of minutes of Feb. 9, 2004, meeting

- ◆ **ACTION:** The minutes were approved with the following editorial change: Jen Heppel requested that Item 4 (SAOF), Paragraph 3, Sentence 1 be changed to read: "Heppel noted that the Big Ten may like the Management Council to revisit the possibility of using the SAOF to upgrade team travel, a use of the Fund which at one time had been on the list of permissible uses, but was removed by ManCo and so referenced in its April 2003 meeting report."

2. NAACC roundtables

Loretta Lamar, representing the NAACC, joined the group to present four ideas (recruiting visits, boosters/rogue websites, use of Student-Athlete Opportunity Fund (SAOF), monitoring supplement use) for roundtable sessions at the NCAA Regional Compliance Seminars.

Rogers suggested Agent Days as a possible topic. Ebihara offered a discussion of best practices for managing the NCAA waiver process.

Matthews noted Helen Grant's concern that the roundtables be scheduled to result in the greatest attendance possible. Morris suggested picking two topics and offering each of them at two different times as a means of increasing attendance. There was consensus for discussing the SAOF and recruiting visits (provided the NCAA did not present a similar session at the seminar). The group's third choice of topic was booster/rogue websites.

- ◆ **FOLLOW-UP:** Lamar will notify the CCACA when the roundtable topics are set, at which point CCACA members can pass the information along to their institutions. Individuals who wish to help at the roundtable sessions should email Lamar <lamar@usna.edu>.

3. Recent ARS blanket waiver of NCAA 12.5.1.1-(f)

Morris believed this recent action taken by the staff on behalf of ARS...

LSDBi, 2/19/04

The staff, on behalf of the Division I Administrative Review Subcommittee, has issued a blanket waiver to provide relief from requirements that an event may only occur within the state or within a 100-mile radius of campus requirement within NCAA Bylaw 12.5.1.1 (institutional, charitable, educational or nonprofit promotions). Specifically, Bylaw 12.5.1.1-(f) states that a student-athlete may accept legitimate and normal expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity, provided it occurs within the state or, if outside the state, within a 100-mile radius of the member institution's campus. This blanket waiver permits institutions to provided actual and necessary expenses to student-athletes who participate in institutional, charitable, educational or nonprofit promotions that occur within and beyond the 100-mile radius of the campus, as long as all other requirements of the legislation are satisfied. The staff based its decision on the intent of the legislation and student-athlete welfare. Recently, the Divisions II and III membership adopted legislation to remove the 100-mile requirement from Bylaw 12.5.1.1. The rationale for the removal was that it seemed the mileage restrictions were arbitrary and unnecessary and should be deregulated, and the decision to provide expenses to student-athletes for permissible promotional activities should be left to the discretion of the institution. The staff also noted that there are circumstances in which students are able to receive expenses from an institution to attend certain institutional, charitable, educational or nonprofit events that student-athletes could not based solely on the 100-mile-radius restriction.

...was not in the best interests of student-athletes. She opined that as a result of this blanket waiver, student-athletes would be flying all over this great land of ours to participate in promotional activities. Morris was concerned that the blanket waiver was going in the opposite direction compared to the National Student-Athlete Advisory Committee's position of reducing time demands for non-competition and non-practice activities.

- ◆ **FOLLOW-UP:** It was agreed that CCACA members would discuss the issue with their commissioners with a goal of alerting each conference's Management Council representatives to the concerns of the CCACA.

4. NCAA Coaches' Recruiting Certification Exam

Ebihara noted that the new version of the exam should be available from the NCAA on May 10. Matthews added that the practice test was due to be posted on ncaa.org by March 10.

5. SAFSA procedures

Perry stated that the Atlantic 10 encouraged institutions to retain receipts to track usage of the Special Assistance Fund for Student-Athletes (SAFSA). A small number of conferences noted that receipts were audited as part of a conference compliance review. It was the sense of the group that failure to retain the receipts would not be an NCAA violation, but it would make it difficult for an institution to verify that the SAFSA was spent properly.

6. Certification of foreign prospects

The Big Ten, SEC, and WCC expressed interest in some form of an amateurism eligibility clearinghouse for foreign prospective student-athletes as a means of reducing cost and effort in certifying their eligibility. Sankey stated this issue was discussed by the CCA in the past and David Price and David Berst of the NCAA were asked to look into possible models. Sankey stated he was charged by the CCA with trying to get the idea going again, noting that there was currently no estimate on the costs of such a clearinghouse.

7. Recruiting materials proposals

Matthews reported that the Pac-10 had surveyed other Division I conferences and found that of 18 responses, 13 favored an amendment to Proposal 2003-088 that would allow conferences to continue to print media guides (which under NCAA 13.4.3 may not be provided to PSAs). Matthews said that the Pac-10 Council would consider such an amendment on March 12 and he would report the outcome of the Council vote and, if supported, offer the opportunity to cosponsor it to other conferences.

The group briefly discussed Proposal 2003-036, which some believed would result in significant cost increases that Proposal 2003-088 was trying to contain.

- ◆ **FOLLOW-UP:** Matthews agreed to contact the NCAA to determine if a mootnicity table and order of proposals were available. So he did. Matthews learned that a tentative document had been prepared, but that it would not become final until the amendment deadline had passed. He said the final document would be included in the Management Council's April meeting materials.

8. Division I-A football attendance requirements

Heppel reported that beginning August 1, 2004, NCAA 20.9.6.3.2 required an outside auditing firm to conduct a certified audit of an institution's football attendance. She estimated that the cost per game would be roughly \$7000-10,000 for an outside auditor to confirm that Ohio State, for instance, had an average attendance of 15,000.

Heppel said that the NCAA had informed her that in conducting the audit, once 15,000 tickets had been counted in a given game, the audit could cease and the 15,000 attendance figure could be reported to the NCAA.

- ◆ **FOLLOW-UP:** Heppel agreed to work with Lyons and Sankey and approach the appropriate NCAA committee with estimated costs to comply with NCAA 20.9.6.3.2 with a goal of seeking relief from the legislation.

9. Future conference calls

Our final conference call of the academic year is scheduled for May 5 at 9:00 a.m. Pacific time. Dial-in number: 888-453-5732, Passcode: 302269.

- ◆ **FOLLOW-UP:** If you'd like to co-chair this group for two years starting in 2004-05, now is the time to start thinking about it. More information is available from Shoemake or Matthews.

10. Bingo!

Weier noted that some institutions hosted bingo games for fans during baseball games, with fans trying to secure a bingo based on individual player performances. Weier said that awarding prizes to fans based upon the performance of individual student-athletes was not permissible, but that awarding prizes based upon team performances was permissible. There was no disagreement from the group.

11. Proposal 2003-022

Perry said that Proposal 2003-022 was silent on the issue of providing the NCAA's banned drug list to prospects 18 years of age and older. Heppel stated that if the proposal was adopted, the staff had decided that a banned drug list would have to be provided to every prospect, regardless of his or her age.

12. Amendments to 2003-067 and 2003-067-1

Campbell-McGovern said that the Ivy group had submitted amendments to Proposals 2003-067 and 2003-067-1 to delay their effective date. She noted that many Ivy League schools took a foreign tour without having a contract in place. She said the amendment would allow all summer 2004 tours to occur regardless of whether or not a contract was in place.

13. Men's basketball April evaluations

McGovern said a link to the Ivy League website which contained lists of April men's basketball events approved, sanctioned, or conducted by state high school associations was now active. [And here it is for your convenience: <<http://monstermac.princeton.edu/basketball/>>.]