



**MINUTES**  
**CCACA CONFERENCE CALL**  
**Wednesday, February 29, 2012 ~ 12:00p.m. ET**

**Participants:**

Mary Mulvenna, *America East*; Brad Hostetter, Shamaree Brown, *ACC*; Jill Redmond, *Atlantic 10*; Joseph D'Antonio, Jennifer Condaras, Kenny Schank, *BIG EAST*; Sherika Montgomery, *Big South*; Chad Hawley, Kerry Kenny, *Big Ten*; David Flores, Keri Boyce, *Big 12*; Erica Montebardo, Melissa Swaffer, *Big West*; Rob Philippi, Frank Arrendondo, *Conference USA*; Mike Sharpe, *Great West*; Carolyn Campbell-McGovern, Megan McHugo, *Ivy League*; Jackie Mynarski, *MAC*; Quintin Wright, *Mid-Eastern*; Greg Walter, *Missouri Valley*; Marlon Edge, *Mountain West*; Kelly Webb, *Northeast*; Mike Matthews, Erik Price, *Pac-12*; Ginger Fulton, *Patriot League*; Doug King, *Southern*; Stephanie McDonald, *Southland*; Angie Torrain, Matt Boyer, *Summit League*; Scott Connors, *Sun Belt*; Matt Burgemeister, *WAC*;

**1. INAAC.**

D'Antonio provided the group with today's INAAC.

**2. Review of Agenda**

**3. Approval of the January 26-27, 2012 In-Person Meeting Minutes**

Minutes were unanimously approved.

**4. 2012 CCACA In-Person Meeting Follow-up**

D'Antonio indicated that there were not a lot of follow-up items relative to matters discussed at the in-person meeting. Lindsey Babcock, *ACC*, had brought up issues regarding the miscellaneous expenses allowance legislation. D'Antonio anticipates that we will receive clarification from the NCAA soon. D'Antonio has already followed up with the group regarding to Bylaw 31 issue associated with the APR penalty.

D'Antonio noted that the day and a half format worked out well. In the future, the group may want to allow more time with the NCAA staff and less time on other topics. D'Antonio has already begun to line up some preliminary dates for next year, and noted he would review these dates with the group on a future conference call.

**5. NCAA Presidential Working Groups**

D'Antonio noted that the NCAA has done a nice job with facilitating opportunities for feedback from the membership. Several individuals indicated that they are encouraging their member institutions to submit feedback. There was a question regarding the April deadline and whether that date would be pushed back. Chad Hawley, *Big Ten*, responded that the working group met last week and went through each of the concepts and looked at whether they supported the concept, felt as though more discussion was needed, or did not support the concept. If the group strongly supported a particular concept, the group felt as though it would be in line with an April target date. There were a handful of items that fell into that category. The majority of concepts need more discussion and will likely be pushed back to August for a vote. Hawley anticipates that the working group will raise the question as to what items will

likely be up for a vote in April. There is some sensitivity among the working groups for rushing things through, so there should be a lot of discussion on the timing of votes. The NCAA is currently working on creating a packet for each of the concepts to include a summary of the concept, where the working group is on the concept and then a draft of how the new bylaw would look if the concept were to be adopted. At some time the membership will be able to see these packets. This will likely happen for bylaws 11, 13 and 16 in the near future.

**a. Rules Working Group**

Nothing specifically was discussed

**b. Enforcement Working Group**

Nothing specifically was discussed

**6. Miscellaneous Expense Allowance**

D'Antonio asked the group if anyone had anything specific to discuss with this item. D'Antonio noted the materials provided by the NCAA that was sent to each conference as well as the CCACA. There are three models that are being analyzed by the well-being working group and the anticipation is that some type of recommendation coming off of one of these models and will be carried forward to the Board at some point. The commissioners were notified that April will most likely be used for an update period and that the goal would be that as they move into the August meeting there will hopefully be a second piece of legislation in place for the membership to look at. D'Antonio encouraged everyone to bring forward any issues/concerns they might have. D'Antonio noted that there are concerns with the \$6000 differential in the examples relative to what a FGIA is and what the COA is. He indicated that the amount seemed to unrealistic. Other individuals on the call agreed with this analysis and noted that potentially only international students would have a COA \$6,000 higher than the FGIA. D'Antonio noted that this topic will be a standing agenda item for the next couple of calls. D'Antonio will also alert David Berst, NCAA, of the calculation concerns within the examples.

**7. Noncoaching Staff Limitations for FB and MBB**

D'Antonio referenced the email recently by Brad Hostetter, ACC, regarding how the rules working group will be incorporating this issue into their discussions. The preliminary materials indicate that at this point in time, the subcommittee of the rules working group, relative to Bylaw 11, does not support the establishment of numerical limitations on non-coaching staff members in the sports of football and men's basketball. The BIG EAST Conference has surveyed its member institutions to determine where they are currently with staffing numbers in order to determine what numbers would be appropriate if numerical limitations are put into place.

**8. Use of Student-Athlete Images/Videos/Names on Commercial Web Sites (Lax.com)**

Megan McHugo, Ivy League, indicated that this website was brought to her attention and she has been reviewing it from a Bylaw 12.5.1.1/12.5.2.1 perspective. This website is primarily a retailing website to sell lacrosse gear. There are also sections of the website devoted to news, stats and other information. There are team videos posted that include a side bar stating "game

gear as seen in the video". This appears to be problematic in terms of the use of student-athlete images to promote the products. Upon further review in sections of the website that only include article or score releases (where there might have been photos or roster listings with stats) they also have gear on the side. McHugo asked for feedback regarding if this is a violation. Hawley, responded that he felt it was problematic. If there is a student-athlete, logo and product in the same space, it is a problem. It appears as though this arrangement was set up to use the student-athletes to advertise the equipment. These issues have to be reviewed on a case by case basis. Kenny Schank, BIG EAST, also noted that there is a distinction when you look at these types of violations especially from a Bylaw 12.5.2.1 standpoint. He noted that the BIG EAST would view this type of issue from a Bylaw 12.5.2.2 perspective since the student-athletes are probably unaware of the situation and would advise institutions to provide a cease and desist letter. The group agreed that as long as the institution is not providing the videos, a cease and desist letter was the appropriate follow up for this situation. An institution is fulfilling its responsibility by providing the letter and cannot dictate that the organization remove the information from the website. Several individuals indicated that they would be sending a letter. Carolyn Campbell-McGovern, Ivy League, indicated that they would share its letter with the group.

**9. 2011-12 Legislative Cycle**

D'Antonio noted that the rules working group seems to be supporting, relative to communication, proposal 2011-30 and the June 15<sup>th</sup> of the conclusion of the sophomore year in high school starting date relative to phone calls, etc.

Campbell-McGovern noted that she will inform the group with what she anticipates will happen at the April Legislative Council meeting. Campbell-McGovern referenced proposal 2011-46, adopted by FCS institutions, which restricts institutions from hosting football practices and competitions. An issue has come up with the Shriners Game, a high school all-star game, so an ARS waiver was filed to allow an institution to host the event. The waiver was denied and Campbell-McGovern will be soliciting support from this group for an override of the legislation.

**10. Next Conference Call**

Wednesday, March 28, 2012 at noon EST

**11. Adjournment**