



**MINUTES**  
**CCACA CONFERENCE CALL**  
**WEDNESDAY, AUGUST 4, 2004 ~ 11:00 a.m. – 12:00 p.m. CT**

**Participants:** Amy Huchthausen, ACC; Shane Lyons, ACC (co-chair); Sherri Booker, Atlantic Sun; Jackie Campbell, Atlantic 10; Stan Wilcox, Big East; Carol Iwaoka, Big Ten; Carolyn Campbell-McGovern, Ivy; Dell Robinson, Mid-American; Shonna Brown, Mid-American; Angie Torain, Mid-Con; Sarah Weier, Missouri Valley; Carolayne Henry, Mountain West; Anthony Archbald, Mountain West; Corrinne Wright, Northeast; Mike Mathews, Pac-10; Erik Price, Pac-10; Ron Barker, Pac-10; Greg Sankey, SEC; Gil Grimes, SEC; Torie Johnson, SEC; Doug King, Southern; Jennifer Henderson, Sun Belt; Mary Ellen Enigk, Big 12 (recording secretary).

**1. Approval of minutes of July 13, 2004 conference call.**

➤ **ACTION:** The minutes were approved.

**2. Board of Directors and Executive Committee Meetings.**

Beth DeBauche of the NCAA staff provided the group with a brief summary of what to expect coming out of the August 5, 2004 Board of Directors meeting and the upcoming Executive Committee meeting.

**3. NCAA Recruiting Task Force Proposals.**

The group discussed how conferences plan to define “standard” when dealing with meals and lodging on official visits. Wilcox noted that the Recruiting Task Force did not define the minutia of the proposals, yet believed that other processes within the NCAA may be able to address the specifics, such as LRIS. The sense of the group was that when defining “standard” for meals on an official visit, institutions should be consistent with meals that are normally provided to student-athletes for away-from-home contests or training table meals.

Price sought feedback from Wilcox regarding the intent of the Task Force when prohibiting “game day simulations.” Specifically, he wanted to know if it is permissible for institutions to show highlight films on stadium scoreboards during a prospect’s official visit. Wilcox noted that the Task Force did not specifically address this; however, the intent was to prohibit personalized messages to prospects. Wilcox noted that it may be permissible to show highlight films on the scoreboard during a prospect’s official visit, as long as no personalized messages were displayed.

Price also inquired about decorating prospects’ lodging on an official visit with inexpensive decorations, such as streamers, and whether the intent of the Task Force was to prohibit such activities. Wilcox noted that the intent was to make a prospective student-athlete’s official visit equivalent to that of a prospective student, thus prohibiting any activities that would not normally take place on a regular campus visit.

Discussion ensued on whether it is permissible to put a jersey in a prospective student-athlete’s hotel room during an official visit provided the prospect’s name did not appear on the jersey. It was the sense of the group that it would not be permissible to display a jersey in a prospect’s hotel room inasmuch as it would constitute a decoration. However, Wilcox noted that it may be permissible to show a jersey to a prospect in the locker room during the visit provided it is not personalized.

Iwaoka inquired as to whether Wilcox anticipates institutions seeking waivers of the legislation that prohibits the use of private/non-commercial aircrafts. Wilcox noted that this is likely and the Administrative Review Subcommittee would have the authority to review such waivers.

#### 4. **Level II Violations.**

Archbald thanked the sub-group of the CCACA (Shonna Brown, Charolette Hunt, Angie Torain, Carolayne Henry, Anthony Archbald and Carolyn Campbell-McGovern) who volunteered to work with the staff to establish a uniform Level II violations penalty schedule. He noted that the group met via teleconference on July 28 and developed a plan of action. Through reviewing penalty precedent for each Level II violation and determining the consistent penalty assessed by Secondary Enforcement, the group formulated a draft of Level II violation penalties. Archbald noted that he will distribute the draft penalty list to the CCACA subsequent to today's call.

- **FOLLOW-UP:** Once the group reviews the draft list of penalties and discusses it on the September 1 CCACA call, Archbald will send it to Chris Strobel of the NCAA staff for review.

Discussion ensued on the CCACA's plan of action subsequent to Strobel's review. Campbell-McGovern noted that the Management Council may hesitate to adopt a penalty list and require all institutions to adhere to it, yet may rather have it as a guide. This again raised concerns within the group regarding consistency of applied penalties, specifically with regard to institutions that choose not to follow a non-mandatory prescribed list. Iwaoka noted that the group may need to clarify whether the shift in secondary violations to institutions and conference offices is a processing issue or was based on the shift in philosophy at the national office. The group agreed to continue this discussion on the September call and after the group reviews the draft penalty list.

#### 5. **Institutional Football Camps.**

"Jennifer would like to discuss continuous concerns that are forwarded to her regarding recruiting during institutional football camps (articles in which a prospect was interviewed about his "camp" experience to anecdotal stories from coaches). Specifically, she would like to discuss the possibility that the CCACA forward a recommendation to Membership Services that this particular topic be a focus during its presentation to coaches at the AFCA convention, assuming that other conferences are receiving the same feedback. The Staff may be able to pull quotes from articles and then go through why such actions would or wouldn't be permissible, removing identifying information."

- **ACTION:** This item was deferred to the September 1 CCACA call.

#### 6. **Picture Portfolios and Home Visits.**

Campbell was seeking feedback on the official interpretation that prohibits institutions from showing picture portfolios during home visits, specifically whether it is permissible for coaches to "break down" portfolios and take individual items to show prospects during the visit. Lyons noted that he has interpreted that if it is not permissible to provide an item to a prospect pursuant to Bylaw 13.4.1, then it is not permissible to show the item during a home visit. It was noted that it may be helpful to have LRIS clarify the interpretation.

- **FOLLOW-UP:** Campbell forwarded this matter to the NCAA staff and will send the staff's response to Lyons for follow-up.

**7. Counting Attendance.**

Iwaoka wanted the group to discuss “obvious qualifiers” with regard to Bylaw 20.9.6.3.1 and the concerns about the effective use of staff time and resources to apply the legislation. Specifically, inquired about Bylaw 20.9.6.3.1(b), which states that “attendees enter through and are counted by a turnstile that is monitored by a representative of the department of athletics who verifies in writing the accuracy of the count on a per-game basis.” The question noted was that if an institution already has a process in place to count attendance, do they have to adhere the specific language of the Bylaw?

Sankey shared that in most recent discussions with the membership subcommittee, it was noted that if an institution has mechanisms in place to determine attendance, then it may be permissible to utilize that method. He indicated that this may need further clarification by the membership subcommittee.

- **FOLLOW-UP:** Lyons will follow-up on this matter with Steve Mallonee to determine if this specific issue has already been addressed.

**8. Future Conference Calls.**

September 1, October 6, November 3, December 1 and January 5 at 11:00 a.m. CT.