



MINUTES
CCACA CONFERENCE CALL
Wednesday, April 3, 2013 ~ 12:00p.m. ET

Participants:

Mary Mulvenna, *America East*; Brad Hostetter, Matt Burgemeister, Shamaree Brown *Atlantic Coast*; Mike Hagen, *Atlantic Sun*; Jill Redmond, *Atlantic 10*; Joseph D'Antonio, Jennifer Condaras, Kenny Schank, *BIG EAST*; Jaynee Nadolski, *Big Sky*; Sherika Montgomery, *Big South*; Jen Heppel, Chad Hawley, Kerry Kenny, *Big Ten*; Keri Boyce, David Flores, *Big 12*; Erica Monteabaro, Melissa Swaffer, *Big West*; Kathleen Batterson, Vince Pierson, *Colonial*; Rob Philippi, Morgan Dyrek, *Conference USA*; Mike Sharpe, *Great West*; Christine Halstead, Julie Purcell, *Horizon League*; Carolyn Campbell-McGovern, Matt Singer, *Ivy League*; Jackie Mynarski, Elliott Charles, *MAC*; Kentrell Kearney, *Mid-Eastern*; Carolayne Henry, Marlon Edge, *Mountain West*; Kelly Webb, *Northeast*; Matt Banker, *Ohio Valley*; Erik Price, Tammy Newman, *Pac-12*; Gil Grimes, Will Lawler, *SEC*; Stephanie McDonald, Henry Archuleta, *Southland*; Matt Boyer, *Summit*; Danielle Thorpe, *SWAC*; Scott Connors, *Sun Belt*; Lynn Holzman, Sarah Wilhelmi, *West Coast*; Connie Hurlbut, Kristin Preble, *WAC*

1. INAAC

2. Review of Agenda

3. Approval of the February 27, 2013, Conference Call Meeting Minutes

The minutes of the February conference call were unanimously approved.

4. NCAA Technology Update

Holzman reminded the group of the discussion at the January meeting regarding NCAA technology issues and that she, Hurlbut and Mynarski were appointed to identify issues, concerns and areas for improvement to be communicated to the NCAA. The following priority areas have been established: ease of transactions/self-service; integration between services; data integrity; reporting features; and conference viewing, including compatibility with different membership scenarios.

Holzman introduced Jill Cheviron of the NCAA information technology staff who provided an update on NCAA IT initiatives, including shared registration, LSDBI redesign, Enforcement data management system, and a learning management system for the national office. She also noted that group members are welcome to contact her with suggestions for improvement and how our group can assist with IT initiatives. Cheviron also agreed to provide regular updates to the group on future conference calls.

5. NCAA Governance Support & Communication

Holzman reported that she has spoken with NCAA staff members regarding the distribution of governance meeting materials and related communication. She noted that the NCAA will strive to improve the consistency and service in this area starting with the next cycle of governance meetings.

6. NCAA Rules and Enforcement Working Groups

D'Antonio reviewed the recent actions regarding Rules Working Group proposals, including the action to suspend RWG Proposals 11-2 and 13-5-A, and that RWG Proposals 11-3-B and 13-3 had each received more than 75 override requests and would be reviewed by the Board of Directors at its May 2 meeting. Some group members expressed concern about process by which these actions were taken, especially the Board acting before the override process ran its course, and noted the difficulty in keeping members informed regarding the status of proposals.

7. **CCACA and NAAC Meeting with AMA Staff Members**

D'Antonio noted that he, Burgemeister and Boyce attended a "think tank" at the NCAA office with leaders from NAAC and AMA staff members to review the work of the Rules Working Group and preview future topics on the reform agenda. The legislative reforms will continue in the coming year, though the exact structure and process have not been determined. There will be increased communication and requests for feedback in an attempt to develop higher levels of consensus and investment before proposals are adopted. The NCAA will continue to communicate concepts and solicit feedback from conferences and institutions, and will likely use affiliate organizations and constituent groups to a greater degree than during Phase I. Group members encouraged caution regarding the number of surveys and requests for feedback and also the importance of conferences remaining involved in feedback efforts.

Group members will be asked to serve in various capacities to provide feedback and are encouraged to notify D'Antonio if they are interested in serving on a future subcommittee related to legislative reform initiatives. D'Antonio, Grimes, Holzman and Walter have been appointed to a subcommittee to assist Steve Mallonee with concepts regarding coaching and non-coaching staff members.

Burgemeister reported that the NCAA has begun a "regulatory review" to evaluate the functions performed by Enforcement, Academic and Membership Affairs and the Eligibility Center to ensure that the NCAA is doing what the membership wants it to do. The NCAA has retained two external firms to collect feedback via membership surveys and focus groups and to provide a report by October. This review is separate from the ongoing review regarding the governance structure and process.

Burgemeister also noted that additional recruiting topics are not expected to be added to the reform agenda, but that work will continue regarding earlier contact and communication, limits on number and forms of communication, recruiting materials, recruiting calendars and athletics staff limitations (coaching and noncoaching). It is anticipated that sport-specific regulations will be the outcome in some areas, and will likely be achieved via recruiting calendars.

Boyce reviewed the financial aid topics that have been proposed for reform and noted that the Awards, Benefits, Expenses and Financial Aid Cabinet recommended which topics should be reviewed in 2012-13 - generally noncontroversial, administrative or have minimal budget impact - and which should be deferred to 2013-14 due to the complexity and impact on other areas. The group briefly discussed that the concept to allow an athletics grant-in-aid to match an institution's cost of attendance would not

replace the Miscellaneous Expense Allowance models, but that consideration of the concepts should occur together. The Board of Directors is not expected to review any specific MEA models at its May 2 meeting.

Boyce also reported that concepts regarding playing and practice seasons were reviewed by the Championships and Sports Management Cabinet and the concepts recommended to continue under consideration can be generally considered in three groups: 1) easier to understand and administer, 2) increasing access and opportunities for student-athletes, and 3) improving student-athlete well-being.

8. Student Assistance Fund Guidelines

Banker provided a summary of the group's discussion regarding the Student Assistance Fund guidelines, noting that some disagreement remained with regard to whether athletics development opportunities should continue to be an impermissible use of the fund. A survey will be distributed via the list serv for each conference to vote whether to keep or remove the prohibition. In addition, Banker reported that he spoke with a member of the NCAA finance staff regarding the year-end reporting process to determine what date items are required, how the information is used, and whether the program can be simplified and easier to complete.

9. Noncoaching Staff Members Speaking at Banquets

Webb asked whether group members felt that the February 13, 2013, staff interpretation regarding noncoaching staff members and student-athletes speaking at banquets involving prospects seemed contrary to the October 19, 2012, official interpretation regarding noncoaching staff members speaking at events. Webb noted that the 2/13/13 interpretation indicates that contact is not permissible while the 10/19/12 interpretation permitted direct contact with prospects. Group members discussed the intent of the 10/19/12 interpretation was to allow for rules education presentations, specifically related to new initial-eligibility requirements. D'Antonio agreed to follow-up with the Academic & Membership Affairs staff regarding the apparent discrepancy.

10. Adjournment