



**MINUTES**  
**CCACA CONFERENCE CALL**  
**Wednesday, April 1, 2009 ~ 12:00p.m. ET**

**Participants:**

Brian Barrio, America East; Shane Lyons, Lindsey Babcock, ACC; Steve Sturek, Atlantic Sun; Kelly Webb, Atlantic 10; Joseph D'Antonio, Jennifer Condaras, Kenny Schank, BIG EAST; Jaynee Nadolski, Big Sky; Alex Masse, Big South; Chad Hawley, Jennifer Vining-Smith, Big Ten; Lori Ebihara, Keri Boyce, Big 12; Kathleen Batterson, Chuck Robinson, Colonial; Rob Philippi, Callie Hubbell, Conference USA; Mike Sharpe, Great West; Stephanie Jarvis, Brandy Ingles, Horizon; Carolyn Campbell-McGovern, Megan McHugo, Ivy; Jeff Bacon, MAC; Mary Mulvenna, Missouri Valley; Joyce Bell, Northeast; Jackie Mynarski, Ohio Valley; Ron Barker, Mike Matthews, Erik Price, Pac-10; Joanna Kreps, Patrick Muffley, Patriot League; Gil Grimes, SEC; Doug King, Southern; Greg Walters, Summit; Kelly Brooks, SWAC; Kathy Keene, Sun Belt; Sarah Arens, West Coast; Anthony Archbald, WAC;

**1. INAAC.**

D'Antonio provided the group with today's INAAC.

**2. Review of Agenda**

On behalf of the CCACA, D'Antonio extended congratulations to Dell Robinson for his selection as the new Commissioner of the GLIAC.

Matthews, PAC-10, requested a discussion on the use of Internet video to teach proper techniques to a signed prospect.

Boyce, Big 12, requested a discussion on the practice of measuring the height and weight of a prospective student-athlete while on Campus Visits.

**3. Approval of the March 4, 2009 Meeting Minutes**

Minutes were unanimously approved.

**4. PSA Club Teams Competing on-Campus / Unofficial Visits**

Campbell-McGovern, Ivy, presented research that she had done on previous violations that relate to an earlier CCACA discussion about club teams. She reminded the group that the original example involved a club team engaging in a practice/intersquad scrimmage on a campus while being observed by the institution's coaches. After the activity was complete, the coaches took the team on a tour of campus and provided the team with admission to a football game on campus. The specific issue was whether it was permissible for the institution's coaches to observe the practice.

Based on several previously reported violations, Campbell-McGovern indicated that while a club team would be permitted to use the campus

facilities, it would not be permissible for the institution's coaches to watch/observe the activities per the tryout rules in 13.11.

Bacon, MAC, asked if the interpretation would also apply during a permissible contact period and Campbell-McGovern, Ivy, responded that it should be applied the same. Mulvenna, Missouri Valley, added that based on 13.11, it would not matter if it was during a contact period or not.

The CCACA concluded that club teams may continue to rent a campus facility for a practice/scrimmage per the normal facility rental process (and may follow up their activity with an unofficial visit), however the institution's coaches may not watch the club team practice/scrimmage.

#### **5. Electronically Distributed Media Guides**

Matthews, Pac-10, reported that he had been advising his membership that it would be permissible to provide a prospect with an electronic media guide (as opposed to a paper guide) provided the electronic version is identical to the printed version (including all restrictions on number of pages, use of color, etc.) He added that Leeland Zeller, NCAA, had confirmed that there was recorded staff action from June 21, 2000 that permitted the electronic version via the same restrictions for the paper version, however the staff felt at that time that it did not rise to the level of needing an interpretation. Matthews indicated that he would prefer that the printed materials rules did not apply to electronic versions.

Hawley, Big 10, agreed with Matthews that NCAA rules should allow more flexibility for electronic materials and specifically address the content of the materials as opposed to the "label" of the material. He added that he would prefer more flexibility for web based content and the presentation of information, so long as it is consistent with previously adopted regulations that (1) prohibit video that is recruiting in nature and (2) prohibit personalization of materials. Further, anything that is passed to a prospect as a "media guide," either electronically or on paper, needs to be consistent with current media guide legislation.

Mulvenna, Missouri Valley, shared that the NCAA had indicated it was permissive to provide a prospect with a media guide on a flash drive, provided the flash drive space was not excessive when compared to the size of the media guide. Babcock, ACC, added that the flash drive should not be re-writeable.

D'Antonio, Big East, asked the group if obtaining a formal NCAA interpretation on the subject would create more questions than provide answers. In addition, he expressed discomfort with asking the NCAA to provide an interpretation while using the specific example from Purdue. Hawley, Big 10, indicated he would follow up with Kris Richardson on behalf of the CCACA.

6. **Agent, Gambling & Amateurism / Basketball Tournaments**

D'Antonio, Big East, provided a report on a conversation he had with Rachel Newman, NCAA, regarding the distribution of the basketball related agent, gambling and amateurism materials. Specifically, he indicated that the logistics and timing currently used to release the materials had become problematic. D'Antonio suggested that compliance contacts receive the videos and affidavits, etc. for both men and women's basketball prior to selection Sunday for men's basketball.

Newman indicated that the NCAA was concerned about distributing the information too soon, however would be willing to consider making adjustments to the process, as appropriate. As such, D'Antonio suggested that the NCAA create a Q&A document to include information about the materials that need to be addressed as well as the location of videos, materials, etc. He indicated that he anticipated the Q&A document would be in place for next year.

Ebihara, Big 12, asked if conferences could suggest questions to include on the Q&A document. D'Antonio encouraged conferences to send their questions to him and he would forward to the NCAA.

7. **Using Internet Video to Teach Proper Techniques**

Matthews, Pac-10, referred to the March 2009 minutes and requested further discussion on whether it would be permissible for a coach/institution to use internet video to teach proper techniques (sports and conditioning related) to a signed prospect. He noted that the group had concluded in March that sending sport technique videos to a prospect as part of their pre-enrollment information would be too close to coaching, and therefore not permissible.

Matthews indicated he felt that it would be permissible to provide video of proper techniques to a signed prospect. He noted that the current NCAA bylaw 13.4.1.1 (i) was a part of the "Printed Recruiting Materials" list for many years and had several related interpretations. Matthews explained that when proposal 2003-32 deleted the list from the manual, the related interpretations were archived. Then, LRIC reinstated the paragraph about pre-enrollment information, but unfortunately the NCAA did not reinstate the related archived interpretations.

Matthews requested that the interpretations be revised to reflect the intentions of 13.4.1.1 (i) and D'Antonio offered to take the issue to the NCAA staff.

8. **Measuring Height and Weight of PSA on Campus Visits**

Keri Boyce, Big 12, asked the group for their thoughts on whether measuring height and weight of a prospect during an official or unofficial visit would trigger the try-out rule and/or the medical examination rule. She added that she had sought feedback from the NCAA staff because

there were violations from this practice that had been reported in past. Boyce indicated that the NCAA had indicated that measuring height and weight during a campus visit was only permitted per 13.11.2.5, which would require that the examination be conducted by the regular team or designated physician.

D'Antonio and Hawley expressed agreement with the NCAA interpretation, but suggested that asking for information related to height and weight on a questionnaire would not be a violation. Boyce indicated that the Big 12 would appeal the NCAA interpretation.

**9. Next CCACA Conference Call**

D'Antonio, BIG EAST, reminded the group that the next conference call will take place on Wednesday, 5/6/09 at Noon EST.

**10. CCACA Conference Call Trivia**

D'Antonio reviewed the rules and regulations of "conference call trivia" and asked the question of the day.

**11. Adjournment.**